

**DECLARATION AND POWER OF ATTORNEY
FOR CONTINUATION-IN-PART PATENT APPLICATION**

Attorney's Docket No. P01560-2

As the below-named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **"INTERACTIVE INTERNET ADVERTISING AND E-COMMERCE METHOD AND SYSTEM"**, the specification of which is attached hereto.

This application in part discloses and claims subject matter disclosed in my earlier filed pending application, Serial No. 09/568,292, filed May 10, 2000, which application is related to and claims the benefits under 35 U.S.C. § 119(e) of previous U.S. Provisional patent applications Serial Nos. 60/133,771, filed May 12, 1999, and 60/141,866, filed June 29, 1999.

I hereby state that I have reviewed and understand the contents of the said specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

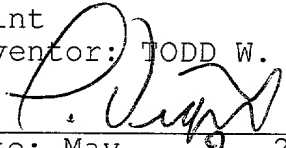
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Sec. 1001 of Title 18 of the U.S. Code, and that willful false statements may jeopardize the validity of the application or of any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint MARTIN L. STONEMAN (18,147) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.


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